March 14–17
SAHM 2018 ANNUAL MEETING
Westin Seattle, Seattle, WA, USA

Global Adolescent Health Equity

Exhibit, Sponsorship & Support Prospectus
am18.adolescenthealth.org
The Society for Adolescent Health and Medicine (SAHM) annual meeting is a four-day, educational conference that draws nearly 900 attendees from around the world. At last year’s meeting, attendees from 22 countries participated. SAHM invites commercial organizations, government agencies, foundations, academic institutions and individuals to support the SAHM annual meeting through sponsorships, exhibits and ancillary educational events.* As a sponsor of the meeting, your organization demonstrates its dedication to the learning and information-sharing that advances adolescent health and research. Commercial sponsorship is non-exclusive.

SAHM’s attendees are leaders in the field and decision-makers at their institutions. Your participation will ensure access and exposure to these key stakeholders within the multidisciplinary adolescent health profession. Your support will demonstrate your commitment to this important field of medical practice and research. Your interest will facilitate the ongoing learning process and networking that takes place at the SAHM annual meeting.

*Associated Commercial Promotion
Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Amedco and the Society for Adolescent Health and Medicine. Amedco is accredited by the ACCME to provide continuing medical education for physicians.

Amedco designates this live activity for AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SAHM 2017–2018
Board of Directors

Tamera Coyne-Beasley, MD, MPH, FAAP, FSAHM, President
Deborah Christie, PhD, FSAHM, President-Elect
Greg Zimet, PhD, FSAHM, Past President
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David Bell, MD, MPH, Member-at-Large
Renata A. Sanders, MD, MPH, ScM, Member-at-Large
Maria T. Britto, MD, MPH, Member-at-Large
Jessica Kahn, MD, MPH, Member-at-Large
Debbie K. Katzman, MD, FSAHM, Past President’s Council Representative
Kimberly J. West, MD, MPH, Regional Chapter Representative
Nicholas Chadi, MD, Trainee Representative
Giosi DiMeglio, MD, MPH, FSAHM, International Chapter Representative
Charles E. Irwin, Jr., MD, FSAHM, Editor-in-Chief, Journal of Adolescent Health
Manuel Ángel Oscós-Sánchez, MD, Director of Programs (2017-2019)
Paula K. Braverman, MD, FSAHM, Director of Publications

SAHM 2018
Program Committee

Manuel Ángel Oscós Sanchez, MD, Director of Programs
Melissa Houston, MD, MPH, Associate Director of Programs
Mylène Gains, MD
Scott Harpin, PhD, MPH
Tareneh Shafii, MD, MPH
Nicholas Westers, Psy.D.
Support Opportunities

**Edie Moore Student Travel Scholarship Program**
In addition to your support of the meeting, consider making a donation to SAHM’s Edie Moore Student Travel Scholarship Program. This program offers undergraduate and graduate students, medical students, as well as medical residents interested in pursuing a career in adolescent health or medicine, an opportunity to earn a scholarship toward the cost of attending the annual meeting.

**Exhibitor Raffle Boosts Visitor Traffic!**
Exhibitors will enjoy increased traffic to their booths and greater exposure to attendees, courtesy of the SAHM Sixth Annual Exhibitor Raffle. All attendees will be provided with an Exhibitor Bingo Card and encouraged to visit with vendors and organizations in our exhibit hall; the raffle will be promoted daily at key meeting sessions. The raffle continues to be a big hit with both exhibitors and attendees!

Sponsor the grand prize for the 2018 Exhibitor Raffle and earn even greater exposure!

Contact Brenda Howe at SAHM Headquarters at +1-847-686-2389 or e-mail bhowe@adolescenthealth.org.

**Sponsorship Opportunities**
Gain exposure to key stakeholders within the adolescent health community by sponsoring the non-educational aspects of the SAHM 2018 Annual Meeting. SAHM offers a variety of sponsorship packages that reinforce your position as a leader in the industry and put your name in front of hundreds of decision makers in the field of adolescent medicine and health.

**Room Drop Promotional Program**
To help increase traffic for your exhibit booth, SAHM will deliver your printed invitation to visit your exhibit booth to all annual meeting attendees staying at the Westin Seattle. The room drop will take place the evening of Wednesday, March 14 — the peak check-in day. Materials cannot exceed 9”x 12” in size and may not include product promotion. Sponsors will be acknowledged in the onsite addendum and through appropriate signs and announcements during the SAHM 2018 Annual Meeting.

**ATTN: Brenda Howe/SAHM ROOM DROP**
One Parkview Plaza, Suite 800
Oakbrook Terrace, IL 60181
Sponsorship Packages

- Acknowledgement as a sponsor on all general meeting signage
  (No logos, company name listing only)
- Acknowledgement as a sponsor on the website and in the annual meeting app and pocket
  schedule (No logos, company name listing only)
- Verbal acknowledgement as a sponsor during general sessions
- Acknowledgement as a sponsor on slides between meeting sessions
  (No logos, company name listing only)
- Right to include the SAHM logo with the phrase “Proud Contributor to the Society for
  Adolescent Health and Medicine’s 2018 Annual Meeting” on organization materials such as
  informational e-mail blasts and mailings
- Access to SAHM member mailing labels for one-time use. 1,200 members in all!
  (For members who opt to be included)

* SAHM maintains control of the educational content of this meeting.

SAHM is a multidisciplinary society with an active international membership
devoted to advancing the health and well-being of adolescents and young adults.
SAHM 2018 Annual Meeting http://am18.adolescenthealth.org

Gold Sponsor — $8,000

Gold-level sponsors enjoy the standard benefits, plus:

- Organization name on signs in registration area
- Three medical and scientific personnel are welcome to attend scientific sessions
- Take-one literature table
- Three push notifications on the SAHM conference app.
- One 10 x 10 exhibit booth
Sponsorship Packages (cont.)

**Silver Sponsor — $5,000**

Silver-level sponsors enjoy the standard benefits, plus:
- Organization name on signs in registration area
- Two medical and scientific personal are welcome to attend scientific sessions
- Take-one literature table

Select one additional function at which you wish to be acknowledged:

- **One light breakfast time slot with the exhibitors in exhibit hall** — indicate your time slot preference on the exhibit/sponsor contract.
  - Wednesday, March 14: 7:00 a.m. – 9:00 a.m.
  - Thursday, March 15: 7:00 a.m. – 9:00 a.m.
  - Friday, March 16: 7:00 a.m. – 9:00 a.m.
  - Saturday, March 17: 7:30 a.m. – 9:30 a.m.

Or

- **One box lunch time slot with the exhibitors in exhibit hall**
  - Wednesday, March 14: 11:15 a.m. – 12:45 p.m.
  - Thursday, March 15: 12:30 p.m. – 2:00 p.m.
  - Friday, March 16: 12:15 p.m. – 1:45 p.m.

**Bronze Sponsor — $3,000**

Bronze-level sponsors enjoy the standard benefits, plus:
- Organization name on signs in registration area
- One medical and scientific personal are welcome to attend scientific sessions

Select one additional function at which you wish to be acknowledged:

- **One light breakfast time slot with the exhibitors in exhibit hall** — indicate your time slot preference on the exhibit/sponsor contract.
  - Wednesday, March 14: 7:00 a.m. – 9:00 a.m.
  - Thursday, March 15: 7:00 a.m. – 9:00 a.m.
  - Friday, March 16: 7:00 a.m. – 9:00 a.m.
  - Saturday, March 17: 7:30 a.m. – 9:30 a.m.

**Hotel Room Key Cards — $4,000 (Exclusive)**

Your organization’s name will be featured on all hotel room keys at the Westin Seattle Hotel. Logos cannot be used.
Nonprofit Sponsorship Packages

**Important:** The sponsorship opportunities available to nonprofit organizations listed on the following pages are also available to commercial organizations. Several non-exclusive opportunities are available only to nonprofit organizations.

**All nonprofit sponsorship (must fall outside of the ACCME’s definition of a commercial interest)**

**Packages for the annual meeting include the following standard benefits, PLUS the specific benefits outlined for each level below:**

- Acknowledgement as a nonprofit sponsor on all general meeting signage  
  (No logos, company name listing only)
- Acknowledgement as a nonprofit sponsor on the website and in the annual meeting app  
  (No logos, company name listing only)
- Verbal acknowledgement as a nonprofit sponsor during general sessions
- Acknowledgement as a nonprofit sponsor on SAHM website from the date of contract signing until 30 days after the event (No logos, company name listing only)
- Acknowledgement as a nonprofit sponsor on slides between meeting sessions  
  (No logos, company name listing only)
- Right to include the SAHM logo with the phrase “Proud Contributor to the Society for Adolescent Health and Medicine’s 2018 Annual Meeting” on organization materials such as informational e-mail blasts and mailings

**Nonprofit Sponsorship/Twitter Board — $2,500**

SAHM attendees love to tweet their experiences and thoughts on the meeting! Your sponsorship underwrites a large screen featuring your company name as the sponsor. The twitter board is prominently located outside the exhibit hall displaying real-time commentary by avid attendees. Standard benefits apply.
Nonprofit Sponsorship Packages (cont.)

Nonprofit Sponsorship/Exhibit Hall Raffle — $2,500
All attendees will be provided with an Exhibitor Bingo Card featuring your organization’s name.

Sponsorship includes raffle prize. The raffle will be promoted daily at key meeting sessions and continues to be a big hit with both exhibitors and attendees! Standard benefits apply.

Nonprofit Sponsorship/Box Lunches — $2,500 per lunch
Attendees will be provided with a boxed lunch available Wednesday, March 14 – Friday, March 16 and the opportunity to network and meet with exhibitors.

Standard benefits apply.

Nonprofit Sponsorship/Morning or Afternoon Coffee Service — $2,500 per day, per break
Attendees begin their day Wednesday, Thursday and Friday, March 14 - March 16 with coffee service and the opportunity to network and meet with exhibitors. Afternoon coffee service is also provided to attendees and is another opportunity to network and meet with exhibitors. Standard benefits apply.

Looking for something unique to your specific needs?
Contact Brenda Howe at SAHM headquarters at bhowe@adolescenthealth.org to develop your ideal sponsorship package.
Ancillary Educational Opportunity

**Satellite Symposia**

Satellite symposia offered as non-CME events provide sponsoring companies the opportunity to increase their visibility with a multidisciplinary audience of adolescent health professionals, many of whom are key decision-makers in their institutions. A satellite symposium is a course planned, executed and sponsored by a commercial entity that does not compete with any CME events.

**The following requirements apply to this activity:**

1. Organizations must supply SAHM with a statement of interest that describes the symposium content, method/format of presentation, target audience size, possible presenter(s), other venues at which the proposed content has been presented, prior successful experience with symposia.
2. SAHM does not provide CME/CE credit for satellite symposia.
3. The symposium must begin and end outside of the regular meeting hours of the SAHM educational activity. Satellite symposia are usually offered before or after an educational program. Other options within the meeting dates may include ‘sunrise’ sessions and evening hours when no regular sessions are scheduled. SAHM will determine the date and time for the event.
4. Neither SAHM’s name nor logo may appear in satellite symposium materials. A disclaimer should be included in the promotional materials indicating there is no SAHM involvement. All promotional materials, including e-materials, must be approved by a SAHM representative prior to print or distribution.
5. A fee of $25,000 is required from organizations interested in presenting satellite symposia.
6. All SAHM attendees must be invited to attend a satellite symposium. Attendance cannot be restricted to physicians or other select groups.
7. There will only be one satellite symposium occurring at a time. The Annual Meeting Symposium Review Committee will review the information above and evaluate the suitability of the proposal for SAHM. A final decision will be provided as quickly as possible.

**Symposium details:**

**Two time slots available:**
- March 15th – 7:30 a.m. – 9:00 a.m.
- March 16th – 7:30 a.m. – 9:00 a.m.

**Set up Time:** One hour prior to the start of the symposium. Please contact SAHM if more time is needed.

**A/V:** Company responsibility.

**Food and Beverage:** Organization responsibility.

**Wi-Fi:** SAHM does not offer wi-fi in the symposium rooms.

**Complimentary Speaker badges:** SAHM offers each symposium three complimentary speaker badges.
Ancillary Educational Opportunity (cont.)

Shipping of materials:
Organization will be responsible for shipping their materials to the hotel.

Your Name - GUEST
1900 5th Avenue.
Seattle, WA 98109

SAHM will provide:
- A push notification to all attendee who have downloaded the conference app.
- A “Save the Date” notice to the SAHM listserve.
- A notice for extending an invitation to all meeting registrants (for registrants who opt to be included). The notice will be provided within a week of the close of early bird registration.
- A set of mailing labels for all members who allow us to share their name. The labels will be provided late in the calendar year.
- Companies presenting symposia are responsible for obtaining their own space, AV equipment, consultants, and food and beverages for attendees.
- Donations will not be refunded.

Speaker Guidelines
Members of the SAHM Board of Directors or SAHM Program Committee may not serve as speakers for a satellite symposium. If a speaker chosen to present at the SAHM 2018 Annual Meeting is also presenting at an industry symposium, the speaker must deliver unique information during each presentation. A subset of information or repeat of a scientific session or symposium content is prohibited. Speakers may participate in only one satellite symposium. Final speaker selection should be submitted to SAHM by February 10, 2018. SAHM must be notified of any program changes. For your reference, the members of the SAHM Board of Directors and the SAHM Program Committee members are listed on page 2 of this prospectus.
Exhibit Opportunities

10’x10’ Exhibit Booth Pricing & Details

For-profit or commercial organizations:
$2,000 for a 10’ x 10’ booth

Nonprofit organizations, government agencies, foundations and academic institutions:
$1,500 for a 10’ x 10’ booth

Why Should You Exhibit?
- Reinforce your company’s position or introduce your presence in the marketplace.
- Enhance your sales efforts and expand your customer base by making new contacts.
- Talk with decision-makers who are in the market for your products and services now, as well as those who are evaluating them for future purchases.
- Learn more about the industry’s activities through symposia, workshops, meetings and business sessions.
- Review the latest information and services available from other providers.

Who Should Exhibit?
All firms that offer equipment, products and services essential to adolescent health professionals, including:

- Pharmaceutical companies
- Medical textbook publishers
- Family and corporate foundations
- Treatment centers
- Behavioral health centers
- Health management and maintenance organizations
- Counseling centers
- Psychiatric centers
- Commercial organizations
- Software developers
- Industry, scientific and general interest publishers
- Medical and wellness centers
- Residential facilities
- Hospitals
- Government/regulatory agencies
- Patient/consumer advocacy groups
- Professional societies and associations
Exhibit Opportunities (cont.)

Your exhibit includes:

- 10’ x 10’ pipe and drape booth
- General security guard service
- Company description listed in the annual meeting app, pocket schedule and Exhibitor Directory
- One complimentary 2018 Annual Meeting registration for each booth reserved.
- Additional booth only badges – $250
- Acknowledgement on SAHM website from the date of contract signing until 30 days after the event
- One-time use of meeting registration mailing list*
- Fifty percent discount on one-time rental of membership mailing list*

*For SAHM members and registrants who opt to be included.

Apply for Exhibit Space

Complete and return exhibit space application/contract with full payment to:

Brenda Howe  
Registration and Exhibit Manager  
Society for Adolescent Health and Medicine  
One Parkview Plaza, Suite 800  
Oakbrook Terrace, IL 60181 USA  
Phone: +1-847-686-2389  
bhowe@adolescenthealth.org
Exhibit Hall

Exhibits will be located in the Grand Ballroom 3, 4th floor of the Westin Seattle Hotel. The exhibit hall will be the site of multiple daily refreshment breaks. The exhibit hall is carpeted; however, carpet rental is available from the official exhibit contractor, Freeman Decorating Company, if you wish to match the color scheme of your booth.

Exhibit Hours (subject to change)

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<th>Wednesday, March 14th</th>
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Exhibit Hall Floor Plan

Apply for Exhibit Space

Complete and return exhibit space application/contract with full payment to:

Brenda Howe  
Registration and Exhibit Manager  
Society for Adolescent Health and Medicine  
One Parkview Plaza, Suite 800  
Oakbrook Terrace, IL 60181 USA  
Phone: +1-847-686-2389  
bhowe@adolescenthealth.org
Exhibit Hall (cont.)

Booth Assignment Policy

Requests for booth locations will be handled on a first come, first served basis. No booth will be assigned without full payment. SAHM reserves the right to determine final exhibit booth assignments.

Space is limited, so exhibitors are encouraged to review the exhibit hall layout and submit an exhibit contract form with three preferred booth locations as early as possible. Exhibitors wishing to avoid assignment of space near a particular competitor should indicate so on their application. SAHM will make every effort to accommodate exhibitor booth choices and special requests and reserves the right to determine final booth assignments.

Note: Annual meeting sponsors are given first priority for exhibit space. Contracts should be submitted as early as possible to ensure a position in the queue.

Setup/Dismantle

Exhibitors will have access to the exhibit area on Tuesday, March 13th, from 1:00 – 5:00 p.m. All exhibits must be installed Tuesday, March 13, by 5:00 p.m. Exhibit dismantling will take place on Friday, March 16, from 1:45 p.m. – 3:00 p.m.

Exhibit Contractor

All decorating and exhibit furniture will be handled by the official contractor, Freeman Decorating Company. Each confirmed exhibitor will receive an exhibitor services kit with information about ordering booth carpeting, furniture and other booth supplies.

Exhibitors are responsible for all freight, drayage, decorations, and furniture and labor charges. Shipping instructions will be provided in your kit.
Advertising Opportunities

**Take-one Display – $300**

A take-one table is an unsupervised literature table where attendees can browse at their leisure. The following items are welcome: brochures, educational materials, publications, newsletters and surveys.

Organizations interested in participating in the take-one table must ship approximately 400 materials to SAHM Headquarters to arrive by **February 27**. SAHM staff will see that materials are displayed in the take-one area during the conference. Unused materials will not be returned.

**ATTN: Brenda Howe/TAKE ONE DISPLAY**
One Parkview Plaza, Suite 800
Oakbrook Terrace, IL 60181

**Push Notification – $500**

Send notifications to all attendees through our annual conference mobile app. Your message will be sent to all attendees once before the meeting, once after and once during the meeting.
Registration
One full registration is included with each 10’ x 10’ exhibit booth purchased. This registration can be used to gain admittance to educational seminars, social activities and hospitality functions. Additional company representatives needed to staff the booth during exhibit hours must register at the $250 rate. Exhibitor registration forms will be e-mailed to exhibitors after their contracts have been received.

Event Scheduling
Companies exhibiting at the SAHM 2018 Annual Meeting are required, as a condition of their participation as exhibitors, not to exhibit at or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to adolescent medicine (including but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time as the SAHM 2018 Annual Meeting. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the SAHM 2018 Annual Meeting and ends two days after the official close of the SAHM 2018 Annual Meeting.

Cancellation Policy
If cancellation of space is made prior to February 12, 2018 it will constitute a 50% refund of your booth price. Notification of cancellation must be made in writing via e-mail, fax or regular mail and received at SAHM headquarters on or before February 12, 2018. No refunds will be made after February 12, 2018.

General Information
Seattle, America’s northwest metropolis set amongst numerous islands and national parks, is a port city rich with a mixture of culture, history and industry. After being founded as a transportation hub with its proximity to Alaska and California, major companies such as Microsoft, Amazon and Starbucks were founded and Seattle has become a hub for technology startups, rivaling Silicon Valley.

If the SAHM annual meeting will be your first time in Seattle, or if you’ve been a dozen times, Pike Place Market is a must-see. Unlike the famous Space Needle, locals are always be up for a trip to Pike Place. Here you’ll find the entryway for the abundance of fish found throughout the city’s delectable seafood restaurants.

Famous for its music history, beginning with its jazz clubs to Jimi Hendrix to its grunge scene in the 90s with Nirvana, Pearl Jam, Soundgarden, Alice in Chains and more, Seattle is still a great city to catch a show in, with historic venues The Showbox, Columbia City Theater, The Crocodile and more. After the show, grab a beer at one of the dozens of local microbreweries which have sprouted over the last decade such as Elysian, Fremont, Pike, Georgetown or Cloudburst.

Have fun exploring the diverse neighborhoods, upscale Queen Anne, hipster Capitol Hill, artistic Fremont or several others. Each area is unique and you won’t know Seattle until you’ve visited them all.
General Information (cont.)

Hotel Information
The Westin Seattle
1900 5th Avenue
Seattle, WA 98101 USA
Phone: +1-206-728-1000
Toll-Free Reservations: +1-888-627-8513

Attendees
SAHM has negotiated a rate of $212/night, plus applicable taxes at The Westin Seattle. Call the hotel and identify yourself as a SAHM meeting attendee to obtain the special rate. Discounted rooms are sold on a first-come, first-served basis and apply only to reservations received before February 13, 2018, provided rooms are still available in the room block. Please make your reservations early!

Please visit the Hotel and Travel page on the SAHM website for more details.