By signing below, I acknowledge that I have read and agree to the Exhibit and Sponsorship Rules and Regulations as stated on page 2 of this document.

Signature

Date

Check payments must be made out to: Society of Adolescent Health and Medicine and mailed to:

Andrea Ward
Meeting Manager
One Parkview Plaza, Suite 800
Oakbrook Terrace, IL 60181
Email contracts to Award@adolescenthealth.org
SAHM Tax ID # 23-7035351

Indicate payment type:

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover ☐ Check

Card #

Expiration Date

Signature

Exhibit Booth – 10x10 pipe and drape booth

☐ $1,750  Non Profit Organizations, government agencies and academic institutions only

☐ $2,500  For Profit organizations

Please chose up to 3 booth locations – see prospectus for floorplan

1st Choice ______________

2nd Choice ______________

3rd Choice ______________

Sponsorship Packages

☐ Platinum – $8,000 $____________

☐ Gold – $6,000 $____________

☐ Silver – $5,000 $____________

☐ Bronze – $3,500 $____________

Marketing and Advertising Opportunities

☐ *Annual Conference Bag Sponsor – $4,000 $____________

☐ *Charging Station – $3,000 $____________

☐ *Lunch Bags – $3,000 $____________

☐ *Hotel Room Key Cards — $2,500 $____________

☐ Room Drop Promotional Program – $2,500 $____________

☐ *Lanyards – $2,000 $____________

☐ *Twitter Board — $2,000 $____________

☐ Coffee Service — $2,000 per break $____________

☐ *Pen/Notepad – $2000 $____________

☐ *Exhibitor Raffle – $1500 $____________

☐ Email Blast– $1,000 $____________

☐ Mailing Labels – $1000 $____________

☐ Registration Bag Insert – $800 $____________

☐ Social Media Upgrade – $500 $____________

☐ Push Notification – $300 $____________

☐ Take-One Display – $300 $____________

*These items are on a first-come first-served basis, only one will be sold per conference.

Total $__________________
EXHIBIT AND SPONSORSHIP RULES AND REGULATIONS

1. ACCEPTABILITY OF EXHIBITS: All exhibits shall serve the interests of the members of SAHM and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Society. In the event of such restriction or eviction, SAHM is not liable for any refund of exhibit fees or any other exhibit-related expense.

2. APPLICATION FOR SPACE: Application for space shall be made in writing on the official application form.

3. ASSIGNMENT OF SPACE: Exhibit space is assigned on a first-come, first-served basis. SAHM will attempt to honor all requests for exhibit space. Notwithstanding the above, SAHM reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

4. PAYMENT: Full payment is required with the contract.

5. CANCELLATION: If cancellation of space is made prior to Feb. 10, 2020 it will constitute a 50% refund of your booth price. Notification of cancellation must be made in writing via e-mail, fax or regular mail and received at headquarters on or before Feb. 10, 2020. No refunds will be made after Feb. 10, 2020.

6. FAILURE TO OCCUPY SPACE: Space not occupied by the close of the exhibit installation period will be forfeited by the exhibitor, and this space may be resold, reassigned or used by Exhibit Management. If the exhibit is on hand, Exhibit Management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline. The exhibitor will be billed for all charges incurred.

7. EXHIBIT FEE: $2,500 or $1,750 (or applicable discount) U.S. per 10’ x 10’ booth includes:
   - General security to monitor entry
   - Removal, storage and return of crates
   - One complimentary booth personnel badge
   - Acknowledgment on SAHM website from the date of contract signing until 30 days after the event
   - Fifty percent discount on one-time use of membership mailing list
   - One-time use of membership mailing list
   - Listing in Annual Meeting app

8. FLOOR PLAN: All dimensions and locations shown on the official floor plan are believed to be accurate. Exhibit Management reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors and the exhibit program.

9. CANCELLATION OF CONFERENCE AND EXHIBITION: If SAHM should be prevented from holding the Exhibition by reason of any cause beyond its control (including, but not limited to, damage to buildings, riots, labor disputes, acts of government or acts of God) or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then SAHM has the right to cancel the Exhibition with no further liability to the exhibitor other than a refund of space rental, less a proportionate share of Exhibition expenses.

10. RESTRICTIONS ON USE OF SPACE: No exhibitor shall sublet, assign or share any part of the space allocated without the written consent of SAHM. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any of the public areas or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotel. Operation of sound devices is allowed if the exhibitor complies with Exhibit Management discretion on volume. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the Exhibition.

11. CONSTRUCTION OF EXHIBITS: Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit. No side wall higher than 36 inches may extend more than 4 feet from the back wall of the booth. Nothing shall be displayed higher than the back wall of the booth (8 feet high). No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted. Exhibitors wishing to use other than standard booth equipment, signs or materials that in any way conflict with regulations must submit two (2) copies of a detailed sketch of the proposed layout at least 45 days prior to the Exhibition, and must receive written approval from Exhibit Management.

12. CARE OF EXHIBITS: Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor’s expense.

13. FIRE REGULATIONS: All fabrics and other materials used for decorative purposes must be flame-retardant. Each exhibitor must have a certificate showing that display material has been treated by a flameproofing compound approved by the appropriate city agency. All packing and decorating material must be flame-retardant. Merchandise must not be packed in paper, straw or excelsior. Any merchandise packed in flammable material cannot be brought into the show. Booths must be cleaned of combustible rubbish daily. All electrical equipment must be U.L.-approved and must meet the requirements established by the local Code. All empty cartons and/or crates must be removed from the exhibit hall. Local fire department regulations relating to exhibits and supplied to each exhibitor will be strictly enforced and are part of the exhibit contract.

14. INSURANCE: All outside suppliers and/or companies providing services relative to any event are required to provide proof of commercial general liability insurance. The amounts are no less than $1,000,000 per occurrence and $2,000,000 general aggregate and worker’s compensation insurance as required by DC territory statute. Certificates of insurance evidencing the required insurance must be received by the conference services/catering manager before load-in for any event and must name additional insured. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and save the Society for Adolescent Health and Medicine, Kellen and the Sheraton San Diego Hotel & Marina and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorneys fees rising out of or caused by exhibitor’s installation, removal, maintenance, occupancy or use of the conference premises or part thereof, excluding any such liability caused by the sole negligence of the Society for Adolescent Health and Medicine, Kellen and the Sheraton San Diego Hotel & Marina and its employees and agents. In addition, exhibitor acknowledges that the Society for Adolescent Health and Medicine, Kellen and the Sheraton San Diego Hotel & Marina do not maintain insurance covering an exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by an exhibitor.

15. SECURITY: Peripheral security guard service is provided by Exhibit Management. However, it is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small display and personal items are secure before leaving the display — even temporarily.

16. UNIONS AND CONTRACTORS: In order to conform to union contract rules and regulations, all exhibitors must qualify union personnel for the various services required for installation and dismantling of exhibits and for material handling within the show. Exhibitors agree to abide by the Rules and Regulations concerning local unions having agreements with the Exposition facility or with authorized service contractors employed by Exhibit Management. Only the official contractors designated by Exhibit Management will be permitted in exhibit areas unless authorized by Exhibit Management.

17. COMPLIANCE: The exhibitor or sponsor agrees to abide by and comply with the Rules and Regulations including any amendments that Exhibit Management may make from time to time. Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, as well as the rules and regulations of the operators of and/or owners of the property where the Exhibition is held.

18. RESPONSIBILITY: Exhibitor and sponsors assume the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the Hotel premises, and shall indemnify, defend and hold harmless SAHM, the Hotel, its owners, affiliated companies, agents, servants and employees from any and all such losses, damages and claims. The exhibitor agrees to hold harmless the Sheraton San Diego Hotel & Marina from any losses, claims and expenses (including attorney’s fees) arising from damage to property or injury to exhibitors, by reason of exhibitor’s use of the exhibition facilities.

19. COPYRIGHTED MUSIC: The exhibitor and sponsor assumes the entire responsibility for obtaining any necessary license agreements for the use of any copyrighted music in the exhibitor’s table space during the show.

20. ALCOHOLIC BEVERAGES: Serving of alcoholic beverages during the Exhibition is strictly prohibited.

21. CONFLICTING EVENTS: The exhibitors and sponsors attending the SAHM 2020 Annual Meeting will be required, as a condition of their participation, not to support conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to adolescent medicine (excluding, but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time frame encompassed by the SAHM 2020 Annual Meeting. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the SAHM 2020 Annual Meeting and ends two days after the official close of the SAHM 2020 Annual Meeting.

*For SAHM members or registrants who opt to be included.