Exhibit at and Sponsor the SAHM 2022 Annual Meeting

The SAHM Annual Meeting draws more than 800 attendees from around the world. Commercial organizations, government agencies, foundations, academic institutions and individuals are invited to support the SAHM Annual Meeting through sponsorships, exhibits and sponsored educational sessions.

Your organization’s support demonstrates your commitment to the education and information-sharing that advances the field of adolescent health and research. Commercial sponsorship is non-exclusive.

SAHM’s attendees are leaders in the field and decision-makers at their institutions. Your participation will ensure access and exposure to these key stakeholders within the multidisciplinary adolescent health profession.

Exhibit Hall | Sponsorship Packages | Individual Marketing & Advertisement Opportunities | Sponsored Educational Session | General Information

Contact us with questions or if you would like to schedule a time to meet to discuss our opportunities further. Contracts for exhibit booths and sponsorship packages available upon request.

Exhibit Hall

Who Should Exhibit?
All firms that offer equipment, products, and services essential to adolescent health professionals, including:

- Pharmaceutical companies
- Medical textbook publishers
- Software developers Industry
- Scientific and general interest Industry
- Family and corporate foundations
- Treatment centers
- Publishers
- Residential facilities
- Hospitals
- Commercial organizations
- Professional societies and associations
- Psychiatric centers
- Patient/consumer advocacy groups
- Counseling centers
- Government/regulatory agencies
- Health management
- Behavioral health centers
- Medical and wellness centers
Why Should You Exhibit?

- **Reinforce** your company’s position or introduce your presence in the marketplace.
- **Enhance** your sales efforts and expand your customer base by making new contacts.
- **Interact** with decision-makers who are in the market for your products and services now, as well as those who are evaluating them for future purchases.
- **Highlight** your brand and expand your visibility.

10’x10’ Exhibit Booth Pricing & Details

$2,500 | For-profit or commercial organizations
$1,750 | Nonprofit organizations, government agencies, foundations and academic institutions

Your exhibit includes:

- 10’ x 10’ pipe and drape booth that includes:
  - 8’ high back drape
  - 3’ high side drape
  - 6’ skirted table
  - 2 folding chairs
  - ID sign
  - Wastebasket
- Daily trash disposal for each booth
- General security guard service
- Company description listed in the exhibitor directory within the annual meeting mobile app.
- One complimentary 2022 Annual Meeting registration for each booth reserved
- Acknowledgement on SAHM website from the date of contract signing until 30 days after the event
- One-time use of meeting registration mailing list*

*For meeting registrants who opt to be included.

The exhibit hall will be the site of multiple daily refreshment breaks, breakfast, and lunches. The exhibit hall is carpeted; however, carpet rental is available from the official exhibit contractor, if you wish to match the color scheme of your booth.

<<Exhibit Hall floor plan to be added shortly>>

**Exhibit Hours** *(all times subject to change)*

<table>
<thead>
<tr>
<th>Wednesday, March 9</th>
<th>Thursday, March 10</th>
<th>Friday, March 11</th>
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<tr>
<td>6:30 a.m. – 9:00 a.m.</td>
<td>7:00 a.m. – 9:00 a.m.</td>
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<td>11:30 a.m. – 1:00 p.m.</td>
<td>11:15 a.m. – 12:45 p.m.</td>
<td>11:45 a.m. – 1:15 p.m.</td>
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<td>2:30 p.m. – 3:00 p.m.</td>
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<td>7:00 – 8:00 p.m.</td>
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**Booth Assignment Policy**
Requests for booth locations will be handled on a first come, first served basis. No booth will be assigned without full payment. SAHM reserves the right to determine final exhibit booth assignments.

Space is limited, so exhibitors are encouraged to review the exhibit hall layout and submit an exhibit contract form with three preferred booth locations as early as possible. Exhibitors wishing to avoid assignment of space near a specific competitor should indicate that on their application. SAHM will make every effort to accommodate exhibitor booth choices and special requests.

**Setup/Dismantle**
Exhibitors will have access to the exhibit area on Tuesday, March 8, from 1:00 – 5:00 p.m. All exhibits must be installed by Tuesday, March 8, by 5:00 p.m. Exhibit dismantling will take place on Friday, March 11, from 1:00 – 4:00 p.m.

**Registration**
One full registration is included with each 10’ x 10’ exhibit booth purchased. This registration can be used to gain admittance to educational sessions, social activities, and hospitality functions. Additional registrations for staff are available at $250 per person. Exhibitor registration forms will be emailed to exhibitors after their contracts have been received.

**Event Scheduling**
Companies exhibiting at the SAHM 2022 Annual Meeting are required, as a condition of their participation as exhibitors, not to exhibit at or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to adolescent medicine (including but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time as the SAHM 2022 Annual Meeting. For purposes of this policy, the relevant time frame begins two days immediately before the official opening of the SAHM 2022 Annual Meeting and ends two days after the official close of the SAHM 2022 Annual Meeting.

**Cancellation Policy**
Exhibitors who need to cancel or reduce space must notify SAHM Headquarters in writing by Feb. 3, 2022. If cancellation notification is received on or before, Feb. 3, 2022, the exhibitor is eligible to receive a 50% refund of the exhibit contract payment. SAHM will not issue refunds after Feb. 3, 2022.

**Sponsorship Packages**
Gain exposure to key stakeholders within the adolescent health community by sponsoring the non-educational aspects of the SAHM 2022 Annual Meeting. SAHM offers a variety of sponsorship packages that reinforce your position as a leader in the industry and provides visibility in front of hundreds of decision makers in the field of adolescent medicine and health.

All Sponsorship packages include:
- Acknowledgement as a sponsor on all general meeting signage
- Acknowledgement as a sponsor on the SAHM website until 30 days after the event and in the annual meeting app
- Acknowledgement as a sponsor on slides between general sessions
- Verbal acknowledgement as a sponsor during general sessions
- Right to include the SAHM logo with “Proud Contributor to the Society for Adolescent Health and Medicine’s 2022 Annual Meeting” on organization materials such as informational e-mail blasts and mailings
- Access to SAHM member mailing labels for one-time use, 1,200 members in all. (For members who opt to be included)

We have a sponsorship package to fit every budget

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<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td></td>
<td>$8,000</td>
<td>$6,000</td>
<td>$5,000</td>
<td>$3,000</td>
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<tr>
<td>Exhibit Booth</td>
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<td>1</td>
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<td>Coffee Service (1 day)</td>
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<td>Email Blast</td>
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<td>Push Notification</td>
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<td>Additional Registration</td>
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Descriptions of individual sponsorship package items are located below in the Individual Marketing and Advertising Opportunities section below.

Note: Annual meeting sponsors are given priority for exhibit space. Contracts should be submitted as early as possible to ensure a position in the queue.

Individual Marketing & Advertisement Opportunities

Maximize your experience with our exclusive add-on options. Spark attendee interest, drive booth traffic, increase exposure and grow your brand by taking advantage of these bonus attendee engagements.

Charging Station - $3,000
After taking notes, tweeting details of the meeting and making dinner plans, attendees will need a smart phone or tablet lifeline. Get your branding custom wrapped on the charging station with your own video. Whenever attendees stop to charge their phones, your brand will be front and center.

*Lanyards - $3,000
If you’re looking for maximum exposure during the Annual Meeting, badge lanyards are the key. Every attendee will be wearing a lanyard with your company’s logo. Each attendee will receive this item when picking up their badge.

Room Drop Promotional Program - $2,500
Let us hand-deliver your promotional materials to our attendees. This is an excellent opportunity to direct the flow of attendees toward your booth to increase traffic and help your organization boost its presence in the exhibit hall. SAHM will deliver your printed invitation to visit your exhibit booth to all annual meeting attendees staying at the Sheraton San Diego Hotel and Marina. Room drops will take place the evening of Wednesday, March 9—the peak check-in day at the Sheraton San Diego Hotel and Marina. Room drops can be up to 8.5” x 11” and must be pre-approved by SAHM.
Coffee Service - $2,500 per day, per break
Attendees begin their day with coffee service and the opportunity to network and meet with exhibitors. Morning and afternoon coffee service is provided to attendees as an opportunity to network and meet with exhibitors. Attendees are sure to appreciate a boost of hazelnut or vanilla in their coffee with a specialty coffee station. Your company's logo will be displayed on signage at the coffee break. Additionally, you can personally host the coffee break giving you the opportunity to network with attendees that you may have missed in the exhibit hall.

*Twitter Board - $2,000
SAHM attendees love to tweet about their experiences at the meeting. Your sponsorship underwrites a large screen featuring your company name and logo. The Twitter board is prominently located outside the exhibit hall displaying real-time commentary by attendees. Your logo or artwork of your choosing will be placed on foam core that wraps around the monitor.

*Exhibitor Passport Raffle - $1,500
All attendees will be provided with an Exhibitor Passport Card featuring your organization’s name. Attendees are encouraged to visit with vendors and organizations in the exhibit hall daily at key meeting sessions. Sponsorship includes a raffle grand prize purchased by SAHM and will earn even greater exposure.

Email Blast - $1,000
Reach your audience with a direct mailing promoting your brand. SAHM will send an email, on your behalf, to attendees either in the week preceding or during the meeting. Send the html file of the email with linked images to SAHM two weeks prior highlighting whatever you would like about your company.

Mailing Labels - $1,000
Reach out to SAHM members of the SAHM 2022 Annual Meeting with your printed material. Mailing labels can be purchased for one-time use. Please note that not all members or attendees choose to be listed.

Social Media Upgrade - $500
Increase traffic to your booth using social media. SAHM will mention your company as a featured exhibitor on Facebook and Twitter one month before the annual meeting, twice during the annual meeting and one month after the annual meeting.

Push Notifications - $500
Send notifications to all attendees through our annual meeting mobile app. Your message will be sent to all attendees once before the meeting, twice during the meeting, and once after.

Take-one Display - $350
A take-one table is an unsupervised literature table where attendees can browse at their leisure. The following items are welcome: brochures, educational materials, publications, newsletters, and surveys.
Sponsored Educational Session

Facilitate a non-CE/CME educational session within the program to increase your visibility with our multidisciplinary audience of adolescent health professionals, many of whom are key decision-makers in their institutions. The sponsoring company oversees the course planning, and execution of the session. A session proposal must be submitted and approved by the SAHM Program Committee prior to the meeting.

The following requirements apply to this activity:

- Organizations must supply SAHM with a statement of interest that describes the proposed session content, method/format of presentation, target audience size and possible presenter(s).
- SAHM’s name or logo may appear in session materials. A disclaimer should be included in the promotional materials indicating SAHM was not involved in the development of the session. All promotional materials, including emails and push notifications, must be approved by a SAHM representative prior to print or distribution.
- A fee of $10,000 is required from organizations interested in facilitating a sponsored session.
- All SAHM attendees must be invited to attend. Attendance cannot be restricted to physicians or other select groups.

Available Times:
- March 10 - 12:45 – 1:45 p.m. PT
- March 11 - 2:45 – 3:45 p.m. PT

General Info:
- A/V: To be provided by SAHM
- Complimentary Speaker badges: SAHM offers each sponsored session three complimentary speaker badges.
- Food and Beverage: Offering food and beverages for attendees is optional and will be the responsibility of the sponsoring company.

The sponsoring organization will be responsible for shipping their materials to the hotel. Material handling fees may apply. Ship your materials so they arrive at the hotel no more than two days before your scheduled session.

Sheraton San Diego Hotel & Marina
Guest - Your name
1380 Harbor Island Drive
San Diego, CA 92101

SAHM will provide:
- One push notification to all attendees who have downloaded the conference app
- “Save the Date” notice emailed to all registered attendees
- A notice for extending an invitation to attend the sponsored session to all meeting registrants (The notice will be provided within a week of the start of the meeting.)

Speaker Guidelines
Members of the SAHM Board of Directors or SAHM Program Committee may not serve as speakers for the sponsored session. If a speaker chosen to present at the SAHM 2022 Annual
Meeting is also presenting at the sponsored session, the speaker must deliver unique information during each presentation. A subset of information or repeat of a scientific session or symposium content is prohibited. Speakers may participate in only one sponsored session. Final speaker selection must be submitted to SAHM by February 7, 2022. SAHM must be notified of any program changes.

General Information

Hotel Information
Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive
San Diego, CA 92101-1007
Phone: +1-619-291-2900
Toll-Free Reservations: +1-888-544-2523: Reference “SAHM”

Attendees
SAHM has negotiated a rate of $239/night, plus applicable taxes at the Sheraton San Diego Hotel & Marina. Call the hotel and identify yourself as a SAHM meeting attendee to obtain the special rate. Discounted rooms are sold on a first-come, first-served basis and apply only to reservations received before Feb. 3, 2022, provided rooms are still available in the room block. Make your reservations early.

Visit the Hotel and Travel page on the SAHM website for more details.