Exhibit, Sponsorship & Support Prospectus

SAHM 2017 Annual Meeting
March 8–11, 2017  New Orleans Marriott  New Orleans, LA, USA
Cultivating Connections

am17.adolescenthealth.org
Profile of the Society for Adolescent Health and Medicine

SAHM is committed to improving the physical and psychosocial health and well-being of all adolescents and young adults through advocacy, clinical care, health promotion, health service delivery, professional development and research. SAHM is a multidisciplinary society with an active international membership devoted to advancing the health and well-being of adolescents. SAHM members work in medicine, nursing, psychology, public health, social work, nutrition, education and law. Members work in a variety of settings, including academic institutions, hospitals, private practices, college and school-based health centers, government agencies and non-profit organizations.

SAHM invites commercial organizations, government agencies, foundations, academic institutions and individuals to support the SAHM annual meeting through sponsorships, exhibits and ancillary educational events.* As a sponsor of the meeting, your organization demonstrates its dedication to the learning and information-sharing that advances adolescent health and research. Commercial sponsorship is non-exclusive.

SAHM’s attendees are leaders in the field and decision-makers at their institutions. Your participation will ensure access and exposure to these key stakeholders within the multidisciplinary adolescent health profession. Your support will demonstrate your commitment to this important field of medical practice and research. Your interest will facilitate the ongoing learning process and networking that takes place at the SAHM annual meeting.

*Associated Commercial Promotion
Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Amedco and the Society for Adolescent Health and Medicine. Amedco is accredited by the ACCME to provide continuing medical education for physicians.

Amedco designates this live activity for AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SAHM 2016–2017 Board of Directors

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SAHM 2017 Program Committee

Gina Sucato, MD, MPH – Director of Programs
Manuel Angel Oscos-Sanchez, MD – Associate Program Director
Elizabeth Alderman, MD, FSAHM
Lisa Barkley MD, FSAHM
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Jenny Proimos, MD, MPH, FSAHM
Sarah Stender MD, CDE
Diane Straub, MD, MPH
Krishna Upadhyia, MD, MPH
Support Opportunities

1. **Edie Moore Student Travel Scholarship Program**

   In addition to your support of the meeting, consider making a donation to SAHM’s Edie Moore Student Travel Scholarship program. This program offers undergraduate and graduate students, medical students, as well as medical residents interested in pursuing a career in adolescent health or medicine, an opportunity to earn a scholarship toward the cost of attending the annual meeting.

2. **Exhibitor Raffle Boosts Visitor Traffic!**

   Exhibitors will enjoy increased traffic to their booths and greater exposure to attendees, courtesy of the SAHM Sixth Annual Exhibitor Raffle. All attendees will be provided with an Exhibitor Bingo Card and encouraged to visit with vendors and organizations in our exhibit hall; the raffle will be promoted daily at key meeting sessions. The raffle continues to be a big hit with both exhibitors and attendees!

   Sponsor the grand prize for the 2017 Exhibitor Raffle and earn even greater exposure!

   Contact Brenda Howe at SAHM Headquarters at +1-847-686-2389 or e-mail bhowe@adolescenthealth.org.

3. **Room Drop Promotional Program**

   To help increase traffic for your exhibit booth, SAHM will deliver your printed invitation to visit your exhibit booth to all annual meeting attendees staying at the New Orleans Marriott Hotel. The room drop will take place the evening of Wednesday, March 8 — the peak check-in day. Materials cannot exceed 9”x 12” in size and may not include product promotion. Sponsors will be acknowledged in the onsite addendum and through appropriate signs and announcements during the SAHM 2017 Annual Meeting. To participate, please call +1-847-686-2389 or e-mail bhowe@adolescenthealth.org.

4. **Sponsorship Opportunities**

   Gain exposure to key stakeholders within the adolescent health community by sponsoring the non-educational aspects of the SAHM 2017 Annual Meeting. SAHM offers a variety of sponsorship packages that reinforce your position as a leader in the industry and put your name in front of hundreds of decision makers in the field of adolescent medicine and health.
Sponsorship Packages

- Acknowledgement as a sponsor on all general meeting signage (No logos, company name listing only)
- Acknowledgement as a sponsor on the website and in the annual meeting app and pocket schedule (No logos, company name listing only)
- Verbal acknowledgement as a sponsor during general sessions
- Acknowledgement as a sponsor on the SAHM website from the date of contract signing until 30 days after the event (No logos, company name listing only)
- Acknowledgement as a sponsor on slides between meeting sessions (No logos, company name listing only)
- Right to include the SAHM logo with the phrase “Proud Contributor to the Society for Adolescent Health and Medicine’s 2017 Annual Meeting” on organization materials such as informational e-mail blasts and mailings
- Access to SAHM member mailing labels for one-time use. 1,200 members in all! (For members who opt to be included)

* SAHM maintains control of the educational content of this meeting.

SAHM is a multidisciplinary society with an active international membership devoted to advancing the health and well-being of adolescents and young adults. SAHM 2017 Annual Meeting [http://am17.adolescenthealth.org](http://am17.adolescenthealth.org)

**Gold Sponsor — $8,000**

Gold-level sponsors enjoy the standard benefits, plus:

- Organization name on signs in registration area
- Up to four (4) medical and scientific personnel are welcome to attend scientific sessions

Select one additional benefit to be included in your sponsorship:

- **Recognition on a banner as Welcome Reception sponsor**
  All-attendee event on Wednesday, March 8.

- **One (1) 10x10 Exhibit Booth**
  See page 12 of this document for exhibit hall hours.
Sponsorship Packages (cont.)

**Silver Sponsor — $5,000**

Silver-level sponsors enjoy the standard benefits, plus:

- Organization name on signs in registration area
- Up to three (3) medical and scientific personnel are welcome to attend scientific sessions

Select one additional function at which you wish to be acknowledged:

- **Coffee with Exhibitors in Exhibit Area**
  Available Wednesday, March 8 – Friday, March 10. Please indicate the day or days you would like to sponsor.

- **Box Lunch for One Day in Exhibit Area**
  Available Wednesday, March 8 – Friday, March 10. Please indicate the day or days you would like to sponsor.

**Bronze Sponsor — $3,000**

Bronze-level sponsors enjoy the standard benefits, plus:

- Organization name on signs in registration area
- Up to two (2) medical and scientific personnel are welcome to attend scientific sessions

Additional benefit to be included in your sponsorship:

- **One morning coffee break in Exhibit Area**
  Available Wednesday, March 8 – Friday, March 10; includes signage throughout the break area.

**Hotel Room Key Cards — $4,000 (Exclusive)**

Your organization’s name will be featured on all hotel room keys at the New Orleans Marriott Hotel. Logos cannot be used.
*Nonprofit Sponsorship Packages*

**Important:** The sponsorship opportunities available to nonprofit organizations listed on the following pages are also available to commercial organizations. Several non-exclusive opportunities are available only to nonprofit organizations.

**All nonprofit sponsorship (must fall outside of the ACCME’s definition of a commercial interest)**

Packages for the annual meeting include the following standard benefits, PLUS the specific benefits outlined for each level below:

- Acknowledgement as a nonprofit sponsor on all general meeting signage (No logos, company name listing only)
- Acknowledgement as a nonprofit sponsor on the website and in the annual meeting app (No logos, company name listing only)
- Verbal acknowledgement as a nonprofit sponsor during general sessions
- Acknowledgement as a nonprofit sponsor on SAHM website from the date of contract signing until 30 days after the event (No logos, company name listing only)
- Acknowledgement as a nonprofit sponsor on slides between meeting sessions (No logos, company name listing only)
- Right to include the SAHM logo with the phrase “Proud Contributor to the Society for Adolescent Health and Medicine’s 2017 Annual Meeting” on organization materials such as informational e-mail blasts and mailings

**Nonprofit Sponsorship/Welcome Reception — $3,000**

*Wednesday, March 8 only*

Banner with company name listed in reception area, plus the standard benefits.

**Nonprofit Sponsorship/Twitter Board — $2,500**

SAHM attendees love to tweet their experiences and thoughts on the meeting! Your sponsorship underwrites a large screen featuring your company name as the sponsor. The twitter board is prominently located outside the exhibit hall displaying real-time commentary by avid attendees. Standard benefits apply.
*Nonprofit Sponsorship Packages (cont.)

**Nonprofit Sponsorship/Exhibit Hall Raffle — $2,500**

All attendees will be provided with an Exhibitor Bingo Card featuring your organization’s name.

Sponsorship includes raffle prize. The raffle will be promoted daily at key meeting sessions and continues to be a big hit with both exhibitors and attendees! Standard benefits apply.

**Nonprofit Sponsorship/Box Lunches — $2,000 per lunch**

Attendees will be provided with a boxed lunch available Wednesday, March 8 – Friday, March 10 and the opportunity to network and meet with exhibitors.

Standard benefits apply.

**Nonprofit Sponsorship/Morning or Afternoon Coffee Service — $1,500 per day, per break**

Attendees begin their day Wednesday, Thursday and Friday, March 8 – March 10 with coffee service and the opportunity to network and meet with exhibitors. Afternoon coffee service is also provided to attendees and is another opportunity to network and meet with exhibitors. Standard benefits apply.

Looking for something unique to your specific needs?

Contact Brenda Howe at SAHM headquarters at bhowe@adolescenthealth.org to develop your ideal sponsorship package.
Ancillary Educational Opportunity

**Satellite Symposia**

Satellite symposia offered as non-CME events provides sponsoring companies the opportunity to increase their visibility with a multidisciplinary audience of adolescent health professionals, many of whom are key decision-makers in their institutions. A satellite symposium is a course planned, executed and sponsored by a commercial entity that does not compete with any CME events.

**The following requirements apply to this activity:**

1. Organizations must supply SAHM with a statement of interest that describes the symposium content, method/format of presentation, target audience size, possible presenter(s), other venues at which the proposed content has been presented, prior successful experience with symposia.

2. SAHM does not provide CME/CE credit for satellite symposia.

3. The symposium must begin and end outside of the regular meeting hours of the SAHM educational activity. Satellite symposia are usually offered before or after an educational program. Other options within the meeting dates may include ‘sunrise’ sessions and evening hours when no regular sessions are scheduled. SAHM will determine the date and time for the event.

4. Neither SAHM’s name nor logo may appear in satellite symposium materials. A disclaimer should be included in the promotional materials indicating there is no SAHM involvement. All promotional materials, including e-materials, must be approved by a SAHM representative prior to print or distribution.

5. A fee of $25,000 is required from organizations interested in presenting satellite symposia.

6. All SAHM attendees must be invited to attend a satellite symposium. Attendance cannot be restricted to physicians or other select groups.

7. There will only be one satellite symposium occurring at a time. The Annual Meeting Symposium Review Committee will review the information above and evaluate the suitability of the proposal for SAHM. A final decision will be provided as quickly as possible.

**SAHM will provide:**

- A “Save the Date” notice to the SAHM listserve.
- A notice for extending an invitation to all meeting registrants (for registrants who opt to be included). The notice will be provided within a week of the close of early bird registration.
- A set of mailing labels for all members who allow us to share their name. The labels will be provided late in the calendar year.
- Companies presenting symposia are responsible for obtaining their own space, AV equipment, consultants, and food and beverages for attendees.
- Donations will not be refunded.
Ancillary Educational Opportunity (cont.)

**Setup/Logistics**

Contact information for onsite representatives will be provided to participating companies once their proposals have been accepted by SAHM.

**Speaker Guidelines**

Members of the SAHM Board of Directors or SAHM Program Committee may not serve as speakers for a satellite symposium. If a speaker chosen to present at the SAHM 2017 Annual Meeting is also presenting at an industry symposium, the speaker must deliver unique information during each presentation. A subset of information or repeat of a scientific session or symposium content is prohibited. Speakers may participate in only one satellite symposium. Final speaker selection should be submitted to SAHM by February 10, 2017. SAHM must be notified of any program changes. For your reference, the members of the SAHM Board of Directors and the SAHM Program Committee members are listed on page 3 of this prospectus.

**Exhibit Opportunities**

**10’x10’ Exhibit Booth Pricing & Details**

**For-profit or commercial organizations:**

$2,000 for a 10’ x 10’ booth

**Nonprofit organizations, government agencies, foundations and academic institutions:**

$1,500 for a 10’ x 10’ booth

**Why Should You Exhibit?**

- Reinforce your company’s position or introduce your presence in the marketplace.
- Enhance your sales efforts and expand your customer base by making new contacts.
- Talk with decision-makers who are in the market for your products and services now, as well as those who are evaluating them for future purchases.
- Learn more about the industry’s activities through symposia, workshops, meetings and business sessions.
- Review the latest information and services available from other providers.
Exhibit Opportunities (cont.)

Who Should Exhibit?

All firms that offer equipment, products and services essential to adolescent health professionals, including:

- Pharmaceutical companies
- Medical textbook publishers
- Family and corporate foundations
- Treatment centers
- Behavioral health centers
- Health management and maintenance organizations
- Counseling centers
- Psychiatric centers
- Commercial organizations
- Software developers
- Industry, scientific and general interest publishers
- Medical and wellness centers
- Residential facilities
- Hospitals
- Government/regulatory agencies
- Patient/consumer advocacy groups
- Professional societies and associations

Your exhibit includes:

- 10’ x 10’ pipe and drape booth
- General security guard service
- Company description listed in the annual meeting app and pocket schedule
- One complimentary 2017 Annual Meeting registration for each booth reserved (additional booth representatives must pay the full registration rate according to their individual member status)
- Acknowledgement on SAHM website from the date of contract signing until 30 days after the event
- One-time use of meeting registration mailing list*
- Fifty percent discount on one-time rental of membership mailing list*

*For SAHM members and registrants who opt to be included.
**Exhibit Hall**

Exhibits will be located in the Carondelet room on the 3rd floor of the New Orleans Marriott Hotel.

The exhibit hall will be the site of the opening reception, as well as multiple daily refreshment breaks. The exhibit hall is carpeted; however, carpet rental is available from the official exhibit contractor, Freeman Decorating Company, if you wish to match the color scheme of your booth.

**Exhibit Hours (subject to change)**

<table>
<thead>
<tr>
<th>Wednesday, March 8th</th>
<th>Thursday, March 9th</th>
<th>Friday, March 10th</th>
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</thead>
<tbody>
<tr>
<td>7:00 a.m. – 8:30 a.m.</td>
<td>7:00 a.m. – 9:00 a.m.</td>
<td>7:30 a.m. – 9:30 a.m.</td>
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<tr>
<td>11:15 a.m. – 12:45 p.m.</td>
<td>12:30 p.m. – 2:00 p.m.</td>
<td>12:15 p.m. – 1:45 p.m.</td>
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<td>2:15 p.m. – 2:45 p.m.</td>
<td>3:15 p.m. – 3:45 p.m.</td>
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<td>6:15 p.m. – 7:45 p.m.</td>
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**Exhibit Hall Floor Plan**

![Exhibit Hall Floor Plan](image)

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**Apply for Exhibit Space**

Complete and return exhibit space application/contract with full payment to:

**Brenda Howe**  
Registration and Exhibit Manager  
Society for Adolescent Health and Medicine  
One Parkview Plaza, Suite 800  
Oakbrook Terrace, IL 60181 USA  
Phone: +1-847-686-2389  
bhowe@adolescenthealth.org
Exhibit Hall (cont.)

**Booth Assignment Policy**

Requests for booth locations will be handled on a first come, first served basis. No booth will be assigned without full payment. *SAHM reserves the right to determine final exhibit booth assignments.*

Space is limited, so exhibitors are encouraged to review the exhibit hall layout and submit an exhibit contract form with three preferred booth locations as early as possible. Exhibitors wishing to avoid assignment of space near a particular competitor should indicate so on their application. SAHM will make every effort to accommodate exhibitor booth choices and special requests and reserves the right to determine final booth assignments.

**Note:** Annual meeting sponsors are given first priority for exhibit space. Contracts should be submitted as early as possible to ensure a position in the queue.

**Setup/Dismantle**

Exhibitors will have access to the exhibit area on Tuesday, March 7th, from 1:00 – 5:00 p.m. All exhibits must be installed Tuesday, March 7, by 5:00 p.m. Exhibit dismantling will take place on Friday, March 10, from 1:45 p.m. – 3:00 p.m.

**Exhibit Contractor**

All decorating and exhibit furniture will be handled by the official contractor, Freeman Decorating Company. Each confirmed exhibitor will receive an exhibitor services kit with information about ordering booth carpeting, furniture and other booth supplies.

Exhibitors are responsible for all freight, drayage, decorations, and furniture and labor charges. Shipping instructions will be provided in your kit.
Advertising Opportunities

**Take-one Display – $300**

A Take-one Table is an unsupervised literature table where attendees can browse at their leisure. The following items are welcome: brochures, educational materials, publications, newsletters and surveys.

Organizations interested in participating in the Take-one Table must ship approximately 300 copies of materials to SAHM Headquarters to arrive by **Monday, February 20, 2017**. SAHM staff will see that materials are displayed in the Take-one area during the conference. Unused materials will not be returned.

**Push Notification – $500**

Send notifications to all attendees through our annual conference mobile app. Your message will be sent to all attendees once before the meeting, once after and once a day during each day of the meeting.

Registration

One full registration is included with each 10’ x 10’ exhibit booth purchased. These registrations can be used to gain admittance to educational seminars, social activities and hospitality functions. Additional company representatives needed to staff the booth during exhibit hours must register at the full registration rate, according to their member status with SAHM. Exhibitor registration forms will be e-mailed to exhibitors after their contracts have been received.

Event Scheduling

Companies exhibiting at the SAHM 2017 Annual Meeting are required, as a condition of their participation as exhibitors, not to exhibit at or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to adolescent medicine (including but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time as the SAHM 2017 Annual Meeting. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the SAHM 2017 Annual Meeting and ends two days after the official close of the SAHM 2017 Annual Meeting.

Cancellation Policy

If cancellation of space is made prior to **February 10, 2017** it will constitute a 50% refund of your booth price. Notification of cancellation must be made in writing via e-mail, fax or regular mail and received at SAHM headquarters on or before February 10, 2017. **No refunds will be made after February 10.**
General Information

New Orleans, or as many know it, “The Big Easy”, is one of the most vibrant cities in America. It’s a city alive with Cajun cooking, blues and jazz music, Creole culture, non-stop nightlife, incredible architecture, seamless integration with nature and much more. The city welcomes hundreds of thousands of visitors every year for Jazz Fest, Mardi Gras and Bourbon Street, but that’s just the tip of the iceberg.

After Hurricane Katrina hit in 2005, causing catastrophic damage, in 2015 the city has been rebuilt and revitalized. Tourism has bounced back, the New Orleans Saints delivered a Super Bowl win to the city, the population has rebounded from under 200,000 after Katrina to more than 375,000 currently and it is regularly listed as one of America’s best cities.

SAHM’s hotel, the New Orleans Marriott, is located in the city’s oldest and most popular neighborhood, the French Quarter. Many of the buildings date back to the 18th century, before the land was purchased by the United States, and boast multiple stories of elaborate balconies.

The French Quarter is also where you will find Bourbon Street, buzzing at any time of night with open-container laws. Stop by Jackson Square to take a few pictures in front of St. Louis Cathedral, then stroll along Canal Street next to the winding Mississippi River, which bisects the city. Finally, stop in to Cafe Du Monde for a world famous beignet or cafe au lait.

Hotel Information

The New Orleans Marriott Hotel will be the site of all 2017 Annual Meeting activities. It is located at 555 Canal Street, New Orleans, LA 70130. For reservations, call the hotel at +1-504-581-1000 or toll-free at +1-888-364-1200 and mention that you are a SAHM attendee to receive the special conference group rate. SAHM has negotiated a discounted rate of $229.00 for a single or double occupancy, plus tax (13%) and additional $3 per room, per night occupancy tax, plus 1.75% city assessment. The discounted rate will apply three (3) days prior and three (3) days following the official meeting dates. Suites will be available to attendees at a 25% discount. Guests will enjoy complimentary wireless internet in guest rooms with $1.00 daily activation fee, complimentary fitness center access and in-room coffee, coffee-maker, iron/ironing board, daily newspaper, etc. Make your hotel reservations early! If you need a handicap accessible room, make this request in advance.

Airport Transportation

The New Orleans Marriott is located 13 miles from Louis Armstrong New Orleans International Airport (MSY). There is no shuttle service, but you can take an Airport Shuttle ($24 one way, reservation required) or a taxi ($36 one way).

Parking

Valet parking onsite is $44.90 per day. This includes in and out privileges. No vehicles taller than 5’9.”